

COMPANY PROFILE



Online Outreach Challenges

Choosing the right Digital Media Channels to use

Consistent creation of content

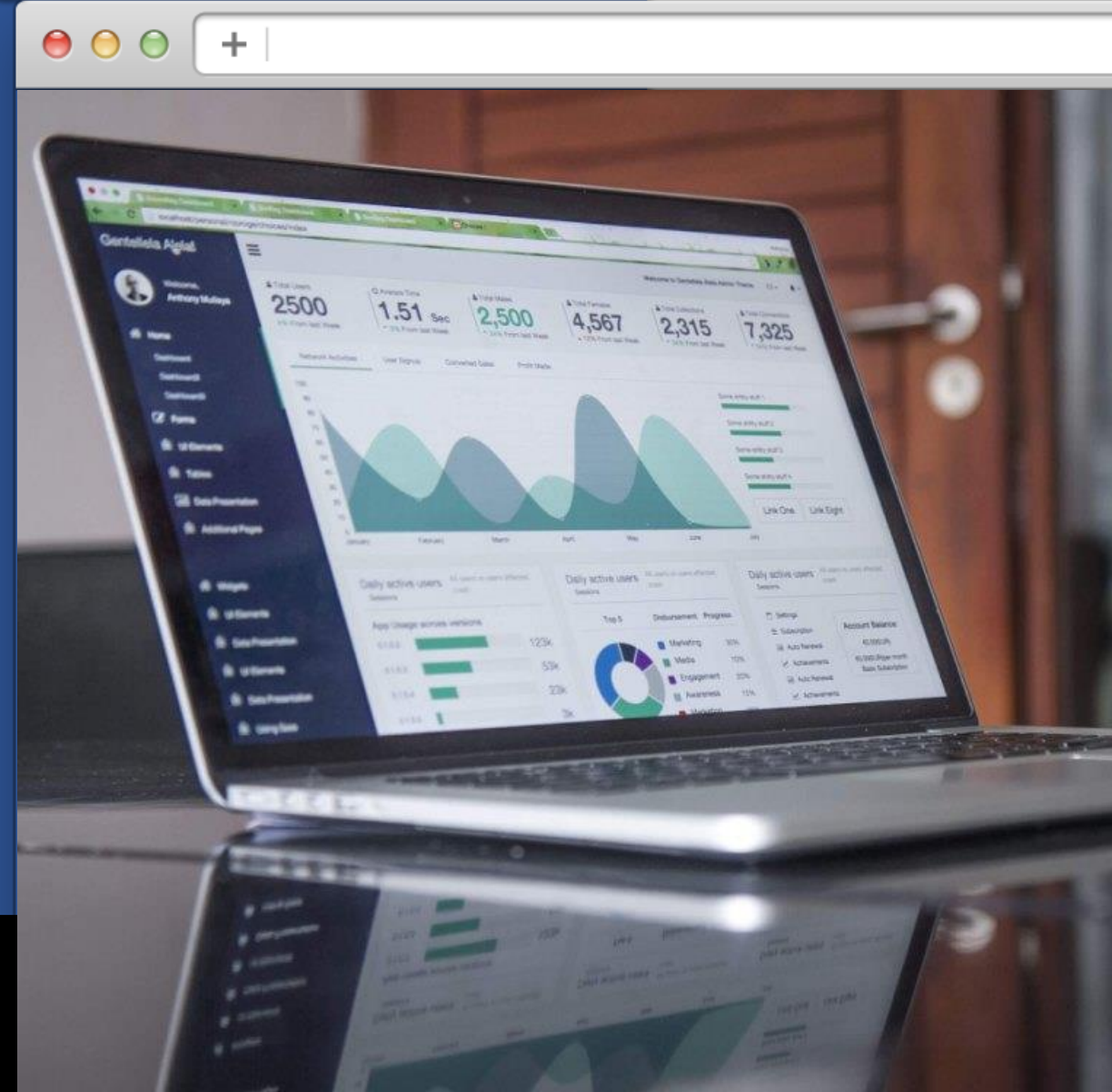
How best to use and optimize the Digital Media platforms

Coming up with creative ideas for your Digital Media Marketing campaigns

Creating positive noise and Buzz about your brand online

Getting traffic to your Social Media page or Website

Getting followers on Social Media Platform or enquiries/sales using the website



Why Buildleads

Team expertise in all types of online marketing campaigns

Focused on content driven marketing plan

Updated with latest trends & marketing technology

Specialists in Online domain

Emphasis on creating/increasing brand value for the company

Get an unbiased perspective of things

Gain marketing qualified leads/sales in your pipeline

Strategic Alliance - Marketing Campaigns

PAY FOR WHAT YOU USE

FOCUS ON REVENUE GENERATION

MINIMIZE LIABILITIES

INTEGRATION OF TECHNOLOGY

SINGLE POINT OF CONTACT OF MARKETING CAMPAIGNS

AVAILABILITY OF TRAINED PROFESSIONALS

CHOOSE THE MARKETING SERVICE YOU NEED





Online Outreach Elements

Online Presence

- Website and App Development
- E-commerce
- Google My Business
- Blogs
- Relevant Portal Listing

Social Media

- Facebook
- LinkedIn
- Instagram
- Twitter

Online Campaigns

- Email Campaigns
- SMS/WhatsApp Campaigns
- Social Media Ad Campaigns
- Google Search/Display Ad Campaigns
- SEO



Traditional Outreach Elements

Experiential Marketing

- Mall & Multiplex Campaigns
- Café, Fitness Club, Store Campaigns
- Product Sampling Campaigns

Traditional Advertising

- Television
- Print Media
- Radio

Brand Connect

- Retail Brand Connect
- Hotel Brand Connect
- B2B Events

Objectives

Maintaining continuous flow of content on company's Social Media handles

Responding to Target Audience Engagement

Enhancing reach in the pre-defined Target Audience

Creating a brand presence for the company through the quality of communication

Growing Digital Presence

Targeting New Customers

Build and Maintain Brand Loyalty





Team Skills

Online Marketing

Content Writing

Graphics Designing

Lead Generation / Client Relationship Management

E-commerce Setup and Management

Website and App Development

Some of Our Clients



Government of Sharjah حكومة الشارقة
هيئة المنطقة الحرة بالحمرية
HAMRIYAH FREE ZONE AUTHORITY



UNILIFT

KRISTEEL - Shinwa®



SAIF ZONE
المنطقة الحرة لمطار الشارقة الدولي
SHARJAH AIRPORT INTERNATIONAL FREE ZONE



Zaggle®

Why Haggle! When you can Zaggle!



Pivot Life



GRD

Infraprojects



equinox
LABS



You got it right



ALHAMRA



DTCI
Your Door To
Performance



Coachwale

When coaching matters



METE GROUP
OF INDUSTRIES



Hotel Grand Parivaar
By unitedhotelsandmotels



milkbasket



ANUPMALAVIA
TRANSFORM YOURSELF

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